

KELLY MCCARTNEY

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www.theKELword.com
@theKELword

~objectivity

I'm an outgoing introvert whose goal is a simple life filled with substantive contributions to the world. I think logically and creatively in equal parts; I enjoy both mental and physical activities; I seek solitude as much as I crave community; I need variation within my structures; I focus on the big picture and the little things at the same time. I'm a problem solver... a Renaissance type... a Scanner, according to Barbara Sher... a gal Friday for the 21st Century... a Kel of all trades, if you will. I've been there and done that... or I want to.

~professionalisms

Copy Editor/Feature Writer/SEO Writer – Shareable.net, NoiseTrade.com, Oak Web Works	12/09 –
Project Manager/Marketing Consultant – Susanna Hoffs, Vonda Shepard, Stageit, various nonprofits	12/03 –
Senior Editor/Writer/Copy Editor – Velvetpark Media	06/02 – 03/11
Social Writer – Gather.com	11/09 – 03/10
Writer/News & Copy Editor – OurChart.com	02/08 – 11/08
Studio Manager – A Body of Work	01/05 – 10/06
Live Audio Supervisor & Communications Coordinator – SYDA Foundation	10/01 – 10/03
Copyright Coordinator – Warner/Chappell Music Publishing	10/99 – 09/00
Music Writer/Reviewer – AllMusic.com, Chronogram	07/00 – 07/03
Live Audio Coordinator & Music Coordinator – SYDA Foundation	05/97 – 03/99
Artist Manager/Booking Agent/Tour Manager – Vonda Shepard, Melissa Ferrick	07/94 – 05/97
Music Supervisor – I Love You, Don't Touch Me; George B. (both 1997 Sundance Film Festival picks)	03/96 – 09/96
Manager's Assistant – Engel Entertainment (Danny Elfman, Boingo, Katey Sagal, Craig Chaquico)	04/94 – 06/95
Talent Buyer – Genghis Cohen (Joni Mitchell, Shawn Mullins, Kristen Hall, Jill Sobule, et al)	01/94 – 01/95
Business Affairs Coordinator – Virgin Records America	09/92 – 09/93
Artist Representative/Tour Coordinator – Sun 60 (Epic Records)	03/90 – 03/92
Personal Assistant – Susanna Hoffs, Isabelle Adjani, Sally Hershberger, Adam Horowitz, et al	09/89 – 08/92
Research Intern/Production Assistant – Entertainment Tonight	03/88 – 12/88

~mad skillz

Website management, copy editing, research, social media, basic HTML & Photoshop, audio & video editing, organizing, content creation, SEO writing, event production, budgeting, staff supervision, marketing, contracts, problem solving
Raw food/vegan/vegetarian food prep, organic gardening/farming, eco building & home renovation

~non-trivial pursuits

Lover of indie music, creative solutions, progressive thought, nutritional healing, comparative religions, meditation, wandering, wondering, my stripey dog
Member of Slow Food, WWOOF (US & Canada), Sea Shepherd Conservation Society, Ocean Futures Society, Monks without Borders, Surfrider Foundation, The Greenhorns

~book learning

California State University, LA – Bachelor of Arts, Journalism – Scripps Howard Foundation Scholarship	09/87 – 03/90
Northeast Louisiana University – Early entrance program for high school seniors	06/86 – 05/87